



2012 EXHIBITOR SPONSORSHIP OPPORTUNITIES

Conference Sponsor

\$15,000

1 Available

- Prominent recognition as conference sponsor on conference materials sent to over 12,000 invitees
- Recognition during General Sessions
- Prominent recognition as Conference Sponsor
- Prominent recognition as Conference Sponsor on TPC website
- Prominent recognition as Conference Sponsor on event announcements
- Logo on Welcome banner
- Double Booth – 10 x 20 prominent placement
- Name on Conference Attendee Bag
- Logo on Banner
- Opportunity to address attendees for 3 to 5 minutes (one time only)
- Recognition on conference follow up
- Six (6) company representatives on site and attending luncheons
- Full page ad in program
- Reserved table at Awards Event (seats 10)
- A TPC-selected, company branded gift will be provided to attendees during the conference
- Four (4) company representatives to attend Friday Night Event
- Complimentary attendee list

Theme Sponsor

\$10,000

1 Available

- Recognition during General Sessions
- Recognition during Party Night Event (best attended event we have)
- Recognition as Sponsor on TPC website
- Logo on Welcome Sign for Friday Night
- Recognition on conference follow up
- Name on Conference Attendee Bag
- Logo on Banner
- Six (6) company representatives to attend Party Night Event
- A role in Theme
- Booth Size – 10 x 15 – 2nd prominent placement
- ½ Page Program Advertisement



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|---|----------------|--------------------|
| Tail Gate Party | \$6,000 | 1 Available |
| <ul style="list-style-type: none"> • Recognition at Event • Recognition at General Session • Name on signage at Event • ¼ page ad in program • Thank you announcement in Daily Reminder • Logo on Banner | | |
| General Session Speaker Sponsorships | \$5,000 | 3 Available |
| <ul style="list-style-type: none"> • Introduction of Speaker at General Session • Opportunity to address attendees prior to introduction of Key Note speaker • Sign at Main Stage of Speaker Sponsor • ¼ page ad in program • Thank you announcement in Daily Reminder • Logo on Banner | | |
| Internet Café | \$4,500 | 1 Available |
| <ul style="list-style-type: none"> • Logo on each computer at Internet Cafe • Sign on the Internet Café indicating name of sponsor • ¼ page ad in program • Thank you announcement in Daily Reminder • Logo on Banner | | |
| Latte Café Sponsorship | \$3,500 | 1 Available |
| <ul style="list-style-type: none"> • Three days of service • Sign at Latte Cart • ¼ page ad in program • Thank you announcement in Daily Reminder • Logo on Banner | | |
| Promotional Sponsorship | \$4,000 | 2 Available |
| <ul style="list-style-type: none"> • A premium giveaway • Sign on Stand indicate Name of Sponsor • ¼ page ad in program • Announcement from Floor of Sponsorship • Logo on Banner | | |

Payment Schedule and Cancellation Policy

EXHIBITOR BOOTH POLICY

Full payment of exhibit space is due at the time of registration if paying by credit card. Payment by check is due within 21 days of registration. Special payment rules apply to Draft Pick Registration. Checks should be mailed to:

Texas Payroll Conference
Attn: Exhibitor Chair
PO Box 191473
Dallas, Texas 75219

SPONSORSHIP PAYMENT POLICY

A deposit of 50 percent of the total cost of the sponsorship is due with contract. Full payment of sponsorship is due on or before July 16, 2012. After July 16, 2012, full payment must accompany sponsorship contract.

CANCELLATION POLICY

All cancellations and requests for refund must be submitted in writing to the address above. Cancellations received before May 16, 2012 will result in Texas Payroll Conference (TPC) retaining 25 percent of the initial deposit. Cancellations received between May 16 and July 1 will result in TPC retaining 50 percent of the initial deposit. No requests for refunds will be granted after July 1, 2012.

TPC reserves the right to resell sponsorships not paid in full, without notice or refund, after July 1, 2012. TPC reserves the right to deny exhibit space to companies that have overdue account balances with TPC or any of its affiliates.

CONTACT INFORMATION

The Texas Payroll Conference invites you to visit our website at www.txpayrollconference.org to obtain the most up-to-date information and to see which sponsorships are still available. You may reach our Exhibitor Chair by calling 1-866-849-6534 or email exhibitor@txpayrollconference.org.